



**MINUTES OF  
USCPAA BOARD OF DIRECTORS  
TELEPHONE MEETING  
OF  
THURSDAY, APRIL 20, 2017**

**I. Call to Order and Roll Call**

President Jerry Papazian called the telephone meeting to order at 4:03 p.m. PDT.

On calling the roll of directors, the following members answered present: Ellen Blakeman, Jeff Clark, Chris Cobey, Peter Darby, Ali Davis, Jerry Papazian, Audrey Scagnelli, Duane Taylor, and Shelley Thomas. The following members did not answer: Beth Ambrose, Bob Borsari, Tim Hill, Vance Morrison, Jason Rae, Miles Taylor.

**II. Approval of Minutes Board Meeting of February 16, 2017**

A seconded motion to approve the draft minutes carried unanimously.

**III. Committees and Committee Reports**

**A. Executive Committee**

Jerry reported, on *New Committees and Membership*, that he had previously distributed a draft list of committees and proposed members. Directors should convey any objections to assignments to Jerry by Monday, April 24.

Jerry observed that the primary challenge to the Association is financial. We need more members, and to conduct productive fundraising, for the Association to be secure for the long term. Although we have 12,000 names in our alumni database, we have 6,000 with whom we haven't yet connected.

Peter provided a review and update of past and upcoming events:

- The March 25 regional reunion, luncheon, and tour were held at the Ronald Reagan Presidential Library and Museum in Simi Valley, CA. A total of 78 people attended, of which 36 were former Pages. The event came out in the black, financially. Library Director R. Duke Blackwood welcomed our group and explained the Library's purpose. Photos taken

there have been made available online, and may be used to update the Association's website.

- On Saturday, June 10, the Association will sponsor a regional reunion, lunch, and tour at the Edward M. Kennedy Institute for the United States Senate in Boston, MA. We are expecting 50 to 60 people to attend. Pricing for the event will be like that for the Reagan Library event. The next edition of *The Courier* (the Association's newsletter) will have an item on this event. Website registration will be activated in the next week or two. There will be a postcard mailer to those in the New England region.
- Our annual Texas Rangers baseball game regional reunion will probably be held on Saturday, September 9. The normal publicity methods will be employed.
- There may be a DC Happy Hour, possibly in June. Miles, Beth, and Ali have been asked to spearhead this informal event. If the timing is right, there may be a tie-in with the inaugural telecast of our documentary.
- Looking further ahead, there may be possible events in Sacramento or San Francisco, New York City, Chicago, and at other Presidential libraries.

#### B. Treasurer's Report

Jeff reported that his calculation of the Reagan Library event final accounting is currently within \$400-\$600 of Peter's report, and that the discrepancy has to do with the timing of the report. The Association continues to need to get on a sounder financial footing.

Jerry noted that the Association's events contribute to our bottom line. We get new members as a result of holding events, including new life members. We may have gotten five to six new life members from the Reagan Library event. Board members are Association ambassadors at these events, and excellent faces for the organization. There have been lots of positive comments about the Reagan event. Self-introductions of attending pages are very popular with attendees. A Northern California event might honor former House Page and Clerk of the House Donn Anderson.

#### C. House Page Program Committee

Miles will report on this item at the next meeting. Miles has a new position with the Secretary of the Department of Homeland Security.

#### D. Events Committee Report and Discussion

Peter reported that the June 10 regional reunion at the Kennedy Institute is on track, as is the September 9 Texas Rangers baseball game. Other regional events in brainstorming stages are events in Northern California, New York City, Washington, DC, and at Presidential libraries.

Jerry, reporting for Miles, said that we are waiting to hear from the association of public broadcasting stations concerning the broadcast of our Page documentary, "Democracy's Messengers." Jerry will alert the Board as soon as we hear back from the Association.

#### E. Membership/Marketing Report and Discussion

##### *1. Website*

Ali reported that we have brought on hourly assistance for WordPress issues on our website. An alumni-author list will be added to the website, as will be information on DC tours for alums visiting the capital. The website now has a video demonstrating how to search for alums in the database. The website photos are being refreshed.

##### *2. Social Media*

Ellen said that there will be a website report on the Reagan Library event. We are pressing the Kennedy event hard, and will have the website available for registration soon. As a result of newsletter contact, we have discovered a 91-year-old Senate page who is a former judge. He has a personal account of the background of the filming of "Mr. Smith Goes To Washington." If possible, we hope to get him to the Kennedy event. It was suggested that he be connected to the Senate historian as soon as possible to preserve his account.

#### F. Class Whips/Database

Jerry reported for Tim about outreach efforts by class whips. From the contest supported by Ellen, the Association received many more contacts; the two winners each submitted more than 90 contacts. From contacts made at Reagan event, we learned of more yearbooks and additional Page memorabilia.

#### G. Fundraising Committee

Jerry reported that he will lead this committee, the responsibility of which is very important to the future of the Association. The committee members will work with Dennis Mulhaupt, Managing Director, Commonwealth Partners, from whom the Board heard by telephone at the October in-person meeting in DC. Mulhaupt will help the committee put together a step-by-step fundraising plan. If directors

know of significant potential donors, they should let Jerry know. The committee will also investigate the solicitation of estate gifts.

Duane mentioned another film festival opportunity in Middleburg, VA, and will forward information on it to Miles and Jerry. Duane's contact for the Middleburg film festival is also on the board of the Sundance Film Festival.

#### **IV. Open Discussion**

Jerry adjourned the meeting at 4:43 pm PDT.

#### **V. Next 2017 Board Meetings** (all on Thursdays by telephone, unless noted)

June 15

August 17

*Friday*, October 13, in person, in Washington, D.C.

December 14 (*note: second, not third, Thursday*)

Respectfully submitted,

Chris Cobey, Secretary