



**MINUTES
OF THE DECEMBER 17, 2015
MEETING OF THE
BOARD OF DIRECTORS**

**Board of Directors
2015**

Jerry Papazian (H '71-72)
President

Beth Ambrose (H '91)
1st Vice President

Chris Cobey (H '65-67)
2nd Vice President

Jeffery Clark (S '69)
Treasurer

Vance Morrison
Secretary (SC '52-56)

Ellen McConnell
Blakeman (S '72)

Bob Borsari (S '57-58)

Peter Darby (H '83)

Ali Davis (H '91)

Bill Peard (H '02)

Jason Rae (S '04)

Duane Taylor (H '78)

Miles Taylor (H '05)

Shelley Thomas (H '90)

Sean E. Tucker (H '84)

Joe Stewart (S '53)
Senior Advisor

I. Called to order: By President Jerry Papazian at 7:01 p.m. EST via teleconference. Participating: Jeffery Clark, Vance Morrison, Ellen Blakeman, Bob Borsari, Peter Darby, Ali Davis, Bill Peard, Jason Rae, and Shelley Thomas. Jerry welcomed everybody, opened the meeting which he noted would be shorter than normal as the holidays approach, and announced that Beth Ambrose had given birth to twin babies: Ted and Diana on Wednesday, November 25th and that something will be sent to her by way of congratulations on behalf of the Board.

II. October 16, 2015 Meeting Minutes: Approved by voice vote following approval of corrections to page 3, noting that Ali made the PowerPoint presentation, and on page 4, noting that phone calls were made only to those members who were new or who had renewed their membership.

III. Committees and Committee Reports

A. Executive Committee (Papazian):

- 1. Washington Leadership Academy (Papazian):** There is no news of significance since October's extensive report.
- 2. Democracy's Messengers (Papazian):** The documentary is undergoing editing. Release is expected in early 2016 and the deadline for PBS approval is late January.

B. Finance Committee: (Clark):

- 1. Treasurer's Report (Clark):** Jeff Clark announced that there was little change since the October report; we are still struggling with obtaining sufficient income. This situation is expected to improve as the Homecoming approaches, as a result of end-of-year solicitation efforts, and income from new memberships in anticipation of Homecoming (to receive the Homecoming discounts). As of the end of November our cash balance is \$4,630.76. Twenty-nine new Lifetime memberships have been received in 2015 so far, providing revenue of \$14,400.00. Jerry noted that a letter from the Capitol Historical Society was mailed early December and some major income is anticipated from that effort, also. The e-mail regarding EOY donations should be distributed by the end of December and the newsletter will be published in early January with much of interest regarding the Homecoming.

C. Events Committee (Darby):

- 1. Regional Events (Darby):** Peter announced that little has happened since

October with the focus now on preparing for the Homecoming. The January newsletter will be the primary vehicle for Homecoming promotion and invitations to VIPs will be sent soon. He provided a written report to the Board and encouraged members to review the report contents. Peter reminded the Board that he had sent a survey earlier to ascertain Board members' Homecoming preferences and requested that all respond by the end of the year. The Homecoming website should be up for use in mid-January. He advised that all Board members are now assigned a role in the upcoming Homecoming as noted on the second page of his current handout. Jerry asked that if volunteered to do some things, to please do them, help out, and let the leadership know if problems are encountered. He thanked Peter for taking such a proactive lead on all this and noted that the team is still open to suggestions for a better Homecoming. Ellen asked if there were events exclusively for members-only. That is being considered, especially events like the White House tour, but probably 90% of the event attendees will be members because of the favorable discount provided to members.

D. Membership/Marketing Committee (Blakeman/Davis):

1. Membership Development. (Blakeman). Bill discussed automatic dues renewal by Pay Pal and solicited Board members' thoughts. He noted that we are enrolled now in the program and have that capability and need to format the website accordingly. Next discussed was search-ability of the database; it is not very user-friendly now, for data can be accessed only by name or class year. Bill said he would look into how to explain it better to users and discussion followed. Board members felt that we need to restrict the database viewing and not allow results to be downloaded. Also, the entire database needs to conform to current Privacy Act rules and some elements may need to be redacted. Ellen announced that she would be willing to pilot a members-only regional event in Chicago if the Board agreed. Ali recommended that we wait until after the Homecoming to ensure that as wide as possible a range of attendees will be exposed to the news about the Homecoming as well as ensure the events remain a recruiting opportunity for new members.

2. Social Media. Jason is working diligently to promote regional events. Ali noted that long-time House Republican cloakroom supervisor Peggy Sampson is retiring on January 5th. David Kralik (House '96) is organizing a low-key retirement party at his condo and anticipated about 75 attendees. Guests will be asked for a \$10 donation with profits to go to the Association. Jerry requested Ali to please report on the event and said we need to do something to honor Peggy at the Homecoming, as a lot of pages will want to come to honor her.

3. Class Whips. Ellen initiated discussion on Class Whips and Jerry said for his Whip list he had included as many as so far had responded. Discussions with the designated Whips will include sharing best-practices and updates. Jerry also noted that the system really works. More discussion followed. It is essential that we identify Class Whips for all classes.

E. Long Term Strategy Committee (Cobey): (No report)

IV. Open Discussion. Jerry wished Board Members Happy Holidays and thanked them for their service in 2015.

V. Next Board Meeting (Papazian): Thursday, February 18, 2016 –Election of Directors and Officers

VII. Meeting Adjourned: 7:47 p.m. EST.

Respectfully submitted,

Vance Morrison, Secretary