



**MINUTES
OF THE FEBRUARY 18, 2016
MEETING OF THE
BOARD OF DIRECTORS**

**Board of Directors
2016**

Jerry Papazian (H '71-72)
President

Beth Ambrose (H '91)
1st Vice President

Chris Cobey (H '65-67)
2nd Vice President

Jeffery Clark (S '67-69)
Treasurer

Vance Morrison
Secretary (SC '52-56)

Ellen McConnell
Blakeman (S '72)

Bob Borsari (S '57-58)

Peter Darby (H '83)

Ali Davis (H '91)

Bill Peard (H '02)

Jason Rae (S '04)

Duane Taylor (H '78)

Miles Taylor (H '05)

Shelley Thomas (H '90)

Sean E. Tucker (H '84)

Joe Stewart (S '53)
Senior Advisor

I. Called to order: By President Jerry Papazian at 7:06 p.m. EST via teleconference. Participating: Beth Ambrose, Duane Taylor, Jeffery Clark, Ellen Blakeman, Peter Darby, Ali Davis, Bob Borsari, and Shelley Thomas. A quorum was present. Jerry welcomed everybody, opened the meeting.

II. December 17, 2015 Meeting Minutes: Jeff noted that he should be listed in the left column under Board of Directors as Senate (S) '67-69. No other comments were made. Minutes were approved.

III. Elections: Borsari, Cobey, Davis, Morrison, Papazian, Rae, Taylor and Tucker were all re-elected to two-year terms on the Board, ending 2017. The current officers were re-elected to one-year terms as follows: Papazian (President), Ambrose (First Vice President), Cobey (Second Vice President), Clark (Treasurer), and Morrison (Secretary).

IV. Committees and Committee Reports

A. Executive Committee (Papazian):

- 1. Washington Leadership Academy (Papazian):** No updates
- 2. Democracy's Messengers (Papazian):** Due to other commitments, a new editor was needed and one has just been identified. We are aiming to complete editing by the end of March in time for the PBS deadline in April. We anticipate having a completed documentary before Homecoming.
- 3. Partnership with Edward M. Kennedy (EMK) Institute (Papazian):** The EMK Institute in Boston has contacted Jerry to organize a screening. Additionally, the Institute contacted the USCPAA to identify former pages to be docents and help train other volunteers. An email to Pages in New England was sent and some have already volunteered. Former Senate page Jeff Jones is the USCPAA point person with the Institute.

B. Finance Committee: (Clark):

- 1. Treasurer's Report (Clark):** As of the end of January, there was not much change in the organization's finances. Our cash on hand was about \$12,000, which includes some end of year donations. We expect upcoming Homecoming expenses, but also expect greater income from Homecoming as well. Jerry noted that since Homecoming registration opened, we have had an increase in membership as many registrants are

registering as members first to take advantage of the discount. We also already obtained two sponsorships for Homecoming.

2. **Long-Term Prospects (Clark):** The Board will need to increase membership and renewals to sustain the organization through non-Homecoming years. This should be an ongoing and comprehensive discussion as we move forward. Jeff recently mined the database for Pages from his year and has reconnected with former Pages who were previously listed as lost.

C. Events Committee (Darby):

1. **Homecoming (Darby):** Homecoming registration went live on February 8th. The printed Homecoming invitation will be in the mail on or around March 1st. We are promoting Homecoming as May 26-30th to encourage attendees to make a long weekend out of it. The Hyatt has also extended the rate to include Sunday night and about 40 percent of the rooms have been reserved. Big thanks to Ali for putting together the website and registration page and for Jerry for organizing the mailer. As of today, there are 72 registrations, which includes Pages and their families. As we talk to other Pages about Homecoming, please also highlight the success of the 2012 Homecoming. Early bird registration ends May 7, 2016. As noted in the Treasurers Report, we have two sponsors and Jerry will be sending a letter to previous sponsors and lifetime members asking for additional sponsors or from their business or organizations. If Board members have any other ideas, please email Jerry and Peter. Bob Borsari recommended adding badges to nametags to indicate Board Members, Lifetime Members, Sponsors, etc. Jerry, Miles, Peter, and others are continuing to identify potential speakers and panelists for the Thursday welcome event and Friday Supreme Court event. Keynote speakers for the Saturday gala are also being identified.
2. **Regional Events (Darby):** No other events happening this spring, but Board members should think about late summer/early fall events that can be advertised at Homecoming. Please contact Peter if you have an idea or would like to organize something.

D. Membership/Marketing Committee (Blakeman/Davis):

1. **Membership Development (Davis/Papazian):** After further discussion with Stuart, our IT specialist, we have decided to postpone setting up the recurring payments until after Homecoming. An upgrade to our database will be happening in the summer and that will enable us to implement a recurring payment mechanism.
2. **New Member Calls (Blakeman):** November, December, and January calls have been completed and responses were favorable. Any other Board members who want to participate should reach out to Ellen
3. **Social Media.** Jason continues to do a great job posting on the FB page and circulating many of the key updates.

4. **Class Whips.** The newsletter and emails resulted in the identification of more whips. We plan on continuing to seek volunteers and are making progress to fill out the missing branches and years.
5. **CiviCRM Database** (Davis/Papazian): Ali, Jerry, and Jeanne had a conference call with Stuart, our IT professional, today to discuss some ongoing support needs. CiviCRM, the database, is quite robust and we will continue to seek opportunities to use its functionality. For example, we are now able to send emails within a 30-day window to let members know their membership is expiring. We will also activate an additional email to be sent during a lapsed member's grace period, generally within 30-days after expiration.
6. **Newsletter** (Blakeman): Ellen is interested in finding a former Page who is a government/political science academic to write an article about how his or her Page experience has found its way into his/her class curriculum.
7. **T-Shirt Design Contest** (Blakeman/Papazian): The t-shirt design contest is active and all designs are due by March 1st. We are still looking for some fun designs, puns, amusing designs. Jason posted the contest on Facebook on February 1st and again on February 17th. Ellen will follow up with Jason to make the language more engaging. The same design will be used for both the white and gray t-shirts. Jerry noted that a former Page runs a t-shirt business in Nashville and will provide the hats and t-shirts at her cost both for Homecoming and into the future.

E. Long Term Strategy Committee (Cobey): (No report)

IV. Open Discussion. None

V. Next Board Meeting (Papazian): Thursday, April 21, 2016

VII. Meeting Adjourned: 7:54 p.m. EST.

Respectfully submitted,

Allison Davis, Board Member

