



MINUTES OF THE DECEMBER 1, 2011 MEETING OF THE BOARD OF DIRECTORS

2011-2012
Board of
Directors*

Jerry Papazian
'72
President

Beth Ambrose
'91
*First Vice
President*

Chris Cobey '67
*Second Vice
President*

Bill Peard '02
Treasurer

Brendan
McCann '99
Secretary

Bob Borsari '58

Vance Morrison
'56

Joe Stewart '54

Shelley Thomas
'89

1. **Call to order:** By President Jerry Papazian at 7:00 p.m. EDT.
2. **Roll call:** Participating: Bob Borsari, Chris Cobey, Brendan McCann, Vance Morrison, Jerry Papazian, Bill Peard, Shelley Thomas.

Absent: Beth Ambrose, Joe Stewart

Quorum was declared: 7 of 9 Directors participating.
3. **Approval of Minutes – September 2011, October 2011:** Minutes were approved by voice vote. No nays recorded.

4. **Committees and Committee Reports:**

A. **Executive Committee:**

- I. **House Page Closing Efforts:** Jerry Papazian reported that he is still working with and coordinating Phase II efforts with James, Miles and Carlos (founders of the Save the Page Program Network). This includes possibly producing a [privately funded] videography of the House Page Program to use for future lobbying efforts. Also, the latest Newsletter (to be discussed further below) is largely focused on the House Page Program termination and grassroots efforts since.

Bill Peard added that the Washingtonian Magazine had contacted the Alumni Association recently as they are working on an extensive history / expose of the program for their January issue.

Separately Jerry reported that Robin Bridges, former registrar of the House Page Program, has come forward to volunteer and aid any Alumni Assoc. efforts including possibly organizing a tribute to the former staff of the Page School at the 2012 Homecoming (to be discussed further below).

- II. Directory Update:** Jerry reported that due to the volume of new contact information being received almost daily, the drive to produce an official Directory has been abated until all information, to the best of the Alumni Assoc. ability, has been updated internally first. As a Directory would not be published in time for the 2012 Homecoming, there will be no immediate rush to complete this project in the near future.

B. Finance Committee:

- I. Treasurer's Report:** Bill Peard provided the BOD two reports, a 2012 Expense Report and 3-year Financial Statement, in an email prior to the meeting. Discussion clarifying confusion or questions ensued. Of note: the reports do not include the cost of the most recent newsletter.

Bob once again raised his concern over the lack of establishing long-term funding for the Association in either dues, or products offered, etc. All current fundraising efforts have been generated from the success of each individual Newsletter which cannot solely be relied upon in the long-term.

C. Events (Homecoming) Committee:

- I. 2012 Homecoming Update:** Chris Cobey and Shelley Thomas provided the BOD a memo, prior to the meeting, on their latest efforts. This included: firming up the tentative Homecoming schedule; narrowing in on a Saturday dinner speaker (Jonathan Turley or Cokie Roberts and Boehner / Pelosi); a draft budget; possible RFP for an official photographer; creation of 13 functions for Alumni to volunteer for (ex: class reps, panel coordinator, etc).

Goals for the next BOD meeting is to: establish a concrete fee structure (members vs. non-members) / registration and cost of attending; continue to gather ideas (ex: honoring teachers of the Page Program); finalize and formalize schedule.

Jerry reported that a Save the Date for the Homecoming will be sent out shortly after January 1st and, separately, 35 people have already made room reservations at the Liaison Hotel. Bill reported that in the past 30 days alone, the website's 'Homecoming' tab has drawn 600

‘visits.’

Also, the Class of 1992 and Class of 2002 are planning and coordinating their 20 year and 10 year, respectively, reunions around the Homecoming weekend.

- II. Regional Update:** there is nothing new to report on the potential Mid-West, South and two West Coast Regional events.

D. Membership / Marketing Committee:

- I. Newsletter:** Jerry announced that the next edition of the Newsletter was literally in the printing stages to be mailed out by end-of-week. The mailing will include 2,600 new alumni addresses since the last Newsletter mailing. This doubles the current mailing list to a new total of 5,200 recipients of the Capitol Courier.
- II. Marketing (Homecoming Save the Date / Invite):** As reported above, a Homecoming Save the Date mailer will be sent just after the New Year.

It was also told that there is a new effort to compile a working document of column's written, quotes reported, articles printed on the Page Program to possibly use for future marketing efforts.

E. Scholarship Committee: no activity to report.

- 5. Officer Elections and Board of Director Nominations:** Jerry announced that Chris Cobey, Brendan McCann, Vance Morrison, and Jerry Papazian Board of Director Terms were set to expire at the end of the year, per Assoc. by-laws. Also, per the by-laws, the Executive Officer's terms were to expire at the end of the year. Jerry is currently soliciting new Board of Director nominations and Officer nominations to be announced and voted on in the next meeting.
- 6. Meeting Dates and times for 2012:** Jerry proposed to maintain the current schedule for calls – the third week of each month on Thursday's at 7 pm ET / 4 pm PT. Also proposed were the dates for meetings: Jan. 19, Feb. 16, March 15, April 19, May 17, June 21, Aug. 16, Oct. 19* (tentative date for in-person meeting to coincide with Ken Smith's annual luncheon), and Nov. 15. There will be a meeting once a month at least up to the 2012 Homecoming, then returning to every other month.
- 7. Next Scheduled Meeting.** Thursday, January 19th, 2012 (see item 6).

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8. **Adjournment:** The meeting was adjourned at 7:45 pm EDT.

Respectfully submitted,

Brendan McCann
Secretary

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