



MINUTES OF THE JULY 28, 2011 MEETING OF THE BOARD OF DIRECTORS

2011-2012
Board of
Directors*

Jerry Papazian
'72
President

Beth Ambrose
'91
*First Vice
President*

Chris Cobey '67
*Second Vice
President*

Bill Peard '02
Treasurer

Brendan
McCann '99
Secretary

Bob Borsari '58

Vance Morrison
'56

Joe Stewart '54

Shelley Thomas
'89

1. **Call to order:** By President Jerry Papazian at 7:00 p.m. EDT.
2. **Roll call:** Participating: Beth Ambrose, Chris Cobey, Brendan McCann, Vance Morrison, Jerry Papazian, Bill Peard, Shelley Thomas.

Absent: Bob Borsari, Joe Stewart

Quorum was declared: 7 of 9 Directors participating.

3. **Approval of Minutes – May 2011:** Minutes were approved by voice vote. No nays recorded.

4. **Committees and Committee Reports:**

- A. **President's Report:** Provided updates throughout the other Committee reports.

- B. **Finance Committee:**

- I. **Treasurer's Report:** Bill Peard provided the Directors with a written income and expense report dating back to January and compared to 2010. The donations received, to date, is almost equal to all the funds raised in 2010. This is largely attributed to the success of the second newsletter as the bulk of contributions occurred in July.

A question was raised regarding the charitable donation and advertising expenses listed in the report. Bill explained the donated funds, in January, were to the Flight 93 Memorial and the advertising expenditure was for Google Ad words (which have been resulted in many people signing up on our website).

- II. **Development Subcommittee:** Jerry reported that Ken Smith offered to help form a Development Subcommittee. Other proposed members, along with Jerry, Joe and Ken, are Richard Danker and Brown Green. Responsibilities will include finding individuals with the ability to donate larger amounts than the requested dues minimum, while

also developing a deeper and more direct relationship with higher-level donors. The immediate focus of the subcommittee, however, will be to find help arranging the 2012 Reunion by identifying potential sponsors for the various events.

C. Events / Reunion Committee: Jerry provided the Directors with a written report from his May DC “scout” visit for the reunion. In brief, Jerry checked out the Liaison Hotel, potential dinner and reception locations (cost of each included in submitted report), confirmation of hotel hospitality suite, etc. Jerry and Brendan also met separately with the Senate Page Program Directors, as well as the House Historians, Senate Historian, and Capitol Historical Society to further develop a more synergized relationship.

I. Reunion Update: Chris Cobey and Shelley Thomas provided the Directors a memorandum proposing a tentative schedule of events from Thursday, May 24th – Sunday, May 27th, as well as a list of action items for the next 90 days.

The biggest challenge for the committee is not knowing how many people may attend. This is directly affecting the scheduled Saturday evening Formal Dinner. Chris and Shelley also solicited suggestions for speakers and topics / presenters for scheduled panels. The hope is to transcend partisan politics and generational issues.

The Committee hopes to provide a budget / cost estimate for the proposed events by the scheduled September 15th Board meeting. The Committee is currently in the process of narrowing down event locations as well as expanding Committee members to help manage the efforts. A ‘Save the Date’ will also be sent out shortly after more event details are confirmed.

II. Regional Update: Brendan McCann reported that there are currently five locations anticipated to hold a Regional Event before the end of 2011. Jerry has been in contact with an alumnus in Chicago to cover the Midwest as well as an alumnus in Dallas to cover the South. Brendan is working on a Holiday Party in DC to cover the East Coast and Jerry is organizing an event in Los Angeles while Chris is arranging an event in San Francisco to cover the West Coast. Hopefully all the regional events will generate interest in the larger 2012 Reunion as well.

D. Membership / Marketing Committee:

- I. Newsletter:** Beth Ambrose was recognized and applauded for her efforts in producing an impressive Newsletter since the last BOD meeting. The Newsletter generated a great response from alumni and in contributions / paid dues. Beth requested more alumni submit stories or pictures, besides just story ideas, to which Bill reported individuals have begun responding with such material, directly attributed to the Newsletter.
- II. Marketing Plan:** Bill provided the Directors with draft marketing plan through the 2012 Reunion. It entails an email blast at least once a month Harris will also attempt to contact Alumni up to a total of six times via postcards and phone calls to update contact information in the Directory. Lastly, Bill hopes to produce two more Newsletters by Spring of next year.
- III. Membership Plan:** Bob Borsari was tasked with the responsibility of developing a membership plan that essentially answers the question, ‘what are the benefits to dues payers?’ While working on various options and levels or membership, nothing is anticipated to be implemented immediately. However, having a plan / proposal to by the Reunion is the goal.

E. Scholarship Committee: no activity to report.

- 5. Harris Directory Update:** (see above Marketing Plan). Jerry reported that Harris has given the Alumni Association a 20 page section within the Directory to provide historical perspective. Various potential ‘did you know’ topics were suggested like: a listing of former pages who became Members of Congress or achieved other prominent status (ex: Bill Gates, current NAACP President Bill Jealous, CA Supreme Court Justice Goodwin Liu, etc); stories on the first African-American Page, Female Page, etc; being a Page during Pearl Harbor, 9-11, 1954 PR Shooting, Clinton Impeachment Trial, etc.

It was suggested that the list of Former Pages elected to Congress, originally to-be compiled for the Directory, should be added to the website.

- 6. Reminder: Ken Smith’s 9th Annual CPS Luncheon.** To be held at the Rosslyn, VA Holiday Inn Friday, Oct. 14th, 2011.

An in-person BOD meeting is also scheduled for that day. Upon polling

Minutes Of The July 28, 2011 Meeting Of The Board Of Directors

the Directors, a Friday Dinner is preferred. The process of researching DC restaurants with private room availability was tasked to Brendan.

7. **Next Call.** Thursday, September 15th, 2011 at 7 pm EDT.
8. **Adjournment:** The meeting was adjourned at 8:05 pm EDT.

Respectfully submitted,

Brendan McCann
Secretary