



# MINUTES OF THE MAY 19, 2011 MEETING OF THE BOARD OF DIRECTORS

## **2011-2012 Board of Directors\***

Jerry Papazian  
'72  
*President*

Beth Ambrose  
'91  
*First Vice  
President*

Chris Cobey '67  
*Second Vice  
President*

Bill Peard '02  
*Treasurer*

Brendan  
McCann '99  
*Secretary*

Bob Borsari '58

Vance Morrison  
'56

Joe Stewart '54

Shelley Thomas  
'89

**1. Call to order:** By President Jerry Papazian at 7:00 p.m. EDT.

**2. Roll call:** Participating: Bob Borsari, Brendan McCann, Vance Morrison, Jerry Papazian, Bill Peard, Joe Stewart, Shelley Thomas.

Absent: Beth Ambrose, Chris Cobey

Quorum was declared: 7 of 9 Directors participating.

**3. Approval of Minutes - March 2011:** Minutes were approved by voice vote. No nays recorded.

**4. Board Roster, final review:** A document containing all of the Director's contact information, committee designations and a meeting schedule for the rest of the calendar year was sent to the Directors prior to the meeting. No edits to be made were noted.

**5. Committees and Committee Reports:**

**A. President's Report:** Jerry reported that he will be focusing on producing a formal marketing plan, membership plan and fundraising plan within the next few months to help grow the Alumni Association.

Also, per a suggestion on the previous call, he looked into obtaining BOD and Officer Insurance. Purchasing such insurance is more expensive than originally anticipated. Current quotes are around \$1,200 which the Association cannot afford at this time. However, as the Association matures BOD and Officer Insurance will be pursued.

**B. Finance Committee:** As previously mentioned and now that the Harris Directory is in process, Jerry is working to produce a more formal fundraising strategy.

**I. Treasurer's Report:** Bill Peard provided the Directors a current bank balance figure. The balance has shown to be steady and about the same over the past two years. It is anticipated that producing and mailing the next newsletter will take the bulk of the current reserves. However,

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hopefully the newsletter will also generate new donations and revenue to replenish the balance. Separately, there were no major deposits or withdrawals to report on since the last BOD meeting.

- C. Events / Reunion Committee:** Shelley Thomas and Jerry provided an update of the ongoing efforts and planning going into the 2012 Reunion. Building on the proposed schedule from the previous BOD meeting, a Saturday evening semi-formal dinner location request has been submitted. Currently it is awaiting approval. The same status was reported for the Thursday evening reception.

Further, Jerry will be in DC for business May 26<sup>th</sup> – 27<sup>th</sup>. He has scheduled a meeting with The Liaison Hotel staff to complete a site visit and iron out further details such as a hospitality suite, etc. Directors are encouraged to join.

Also, per the proposed schedule in the previous BOD meeting Jerry suggested adding educational panel discussions on Thursday and Friday. Suggestions for panelists (ex: first female pages, first minority pages, page life over the decades, etc.) was solicited.

- I. Regional Reunions:** Jerry reported that a Page Alumni contacted him offering to coordinate a late summer, ‘Midwest’ reception in Chicago. Details for such an event are currently in the works.

Talks for a ‘West Coast’ reception in Los Angeles and/or San Francisco are currently ongoing with two Alumni having been identified.

Talks for a Washington, DC reception have begun as well. It is anticipated to occur over the winter to avoid conflict with Ken Smith’s fall luncheon.

- D. Membership / Marketing Committee:** Bill reported the Page Alumni master database is nearly complete with the number of names totaling 10,000 people. This was met with excitement as original estimates put the number of Alumni near 5,000. The next step is to obtain legitimate contact information. To this end, Harris Connect will reach out to those names submitted beginning in August. Their efforts will comprise of three rounds of postcards sent to addresses currently on file. Also of note, the Association only has about 1,400 valid email addresses on file. This was discovered per the recent ‘blast email announcements’ sent.

- E. Scholarship Committee:** no activity to report.

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6. **Harris Directory Update:** (see above notes in Finance Committee report and Membership / Marketing Committee report).
7. **Newsletter Update:** Bill reported that the next newsletter will be six pages long and in color print. It is anticipated to be mailed in the first week of June and also aid in ‘cleaning up’ current mailing addresses on file while also helping to obtain more e-mail addresses.

Currently there is no schedule for subsequent newsletters. The goal / dream of the Association is to produce at least three newsletters a year, if not quarterly.
8. **Reminder: Ken Smith’s 9<sup>th</sup> Annual CPS Luncheon.** To be held at the Rosslyn, VA Holiday Inn Oct. 14<sup>th</sup>, 2011. An in-person BOD meeting is also scheduled for that day.
9. **Next Call.** Thursday, July 21<sup>st</sup>, 2011 at 7 pm EDT.
10. **Adjournment:** The meeting was adjourned at 7:45 pm EDT.

Respectfully submitted,

Brendan McCann  
Secretary