



## MINUTES OF THE AUGUST 15, 2013 MEETING OF THE BOARD OF DIRECTORS

### Board of Directors 2013

Jerry Papazian (H'71-'72)  
*President*

Beth Ambrose (H'91)  
*1st Vice President*

Chris Cobey (H'65-'67)  
*2nd Vice President*

Bill Peard (H'02)  
*Treasurer*

Vance Morrison  
*Secretary (SC '52-'56)*

Ellen McConnell  
Blakeman (S '72)

Bob Borsari (S'57-'58)

Jeffery Clark (S '69)

Peter Darby (H'83)

Ali Davis (H'91)

Jason Rae (S '04)

Walter (Joe) Stewart (S '53)

Duane Taylor (H '78)

Miles Taylor (H '05)

Shelley Thomas (H '90)

Sean E. Tucker (H '84)

**I. Called to order:** By President Papazian at 7:04 p.m. EST via teleconference. Participating: Beth Ambrose, Ellen Blakeman, Bob Borsari, Peter Darby, Ali Davis, Vance Morrison, Jerry Papazian, Bill Peard, Jason Rae, Joe Stewart, Duane Taylor, Miles Taylor, and Shelley Thomas. Jerry acknowledged a quorum for the meeting, welcomed all participating Board members and announced this meeting would be a prelude to the October Board meeting.

**II. June 20, 2013 Meeting Minutes:** Approved by voice vote.

### III. Committees and Committee Reports

#### A. Executive Committee (Papazian):

**1. House Page Program Update** (Miles Taylor): The Committee is counting on the pending documentary to ramp up awareness of the House Page program on the Hill and is the principal means for getting back to potentially sympathetic Members. Former page Seth Andrew of Democracy Prep retains a serious interest in assisting the Page program by creating a charter school in DC. When he returns from vacation he will be engaged in further discussions. The charter school concept remains viable. *Jerry requested in previous meetings that the Board keep this information close-hold during the ongoing negotiations.*

**2. Page Documentary** (Papazian/Miles Taylor): Work continues with the documentary's Director and Editor Eric Young with a final cut anticipated shortly that can be provided to the prospective narrator, Cokie Roberts. Aspen Institute Chairman Walter Isaacson (at our behest) has reached out to Bill Gates to ask whether he would provide the final interview for the documentary. If he does not, there will be no more interviews, despite many more candidates, in the interest of producing a timely documentary. It is now planned that the narrator will be chosen in September and that production will occur by the end of the month.

**B. Finance Committee (Peard):**

**1. Treasurer's Report (Peard/Papazian):** Bill attached a full Financial Report dated August 15, 2013 to the meeting agenda. Total current Assets in the bank are \$31,578. Jerry noted that the DC Fund Raiser Reception hosted by Joe Stewart raised \$4,825 and thanked Joe on behalf of the Board for an exceptional event. Joe noted that Beth and Aaron Chang did most of the work. In addition to the DC Fund Raiser, mailings to the membership had resulted in 200 checks from members. Jerry noted that as the membership numbers increase there will be more income in the future.

**C. Events (Homecoming) Committee (Darby/Papazian):**

**1. Proposed Regional Events (Darby):** The committee met Monday evening and discussed several regional events in the pipeline.

- A site for the Dallas event was selected and a letter was sent to about 500 alumni in the Texas and Oklahoma area to invite participation. The event will be Sunday, September 29th at the Texas Rangers game thanks to our host and fellow board member Jeff Clark.
- The October 25<sup>th</sup> Cubs game event in Chicago has not materialized. Ellen stated that there was enthusiasm in Chicago and that she will coordinate with the committee to see if the Chicago plans can be enhanced, perhaps in conjunction with the 1989-90 class gathering in Chicago in October.
- Los Angeles (Spring 2014), San Francisco, New York City and Atlanta are all under consideration. New York City has elicited some interest and, while no venue has been chosen, the last regional Page event there in 2010 was well-attended and should be in the future because, next to DC, New York has the second largest concentration of Page alumni.
- The committee also is considering a plan for a reunion/homecoming in DC in 2016 but no action has been taken to date.

**2. DC October 18<sup>th</sup> Weekend Activities (Papazian, Blakeman and Peard):**

- The Ken Smith Memorial Luncheon will be held Friday, October 18<sup>th</sup> at 11:30am at the Holiday Inn

Rosslyn, Virginia, the usual venue. Details will be forthcoming to Board members.

- Chris Cobey's Washington law office is hosting the Board of Directors meeting at 3:00pm the same day. The office is located near Dupont Circle and will be the first time that the Board has ever met face-to-face in a conference room. A conference call-in capability will be established to enable those unable to be present to participate.
- A dinner will be held for Board members at a time and location to be determined
- Finally, there will be a reception and guided tour of the Historic Congressional Cemetery on Saturday, October 19 from 1-4pm. All local page alumni will be invited. A wine and cheese reception immediately following the tour is planned.

**D. Membership/Marketing Committee (Blakeman/Davis):**

**1. Joint Membership Mailing Results:** A pending initiative being developed is a survey. Actions include obtaining the latest email addresses with a goal of mid-fall for distribution to the membership. The objective of the survey is to determine what the alumni desire from our Association. About 3,000 email contacts are available to link to the on-line survey. The committee will need volunteers to tabulate the responding questions and answers; a spread sheet with the data is envisioned to analyze the data.

**2. Life and Lapsed Member Mailing:** For member outreach, personal correspondence was suggested at the last Board meeting; typewritten by hand or on personal stationery was considered effective. The target recipients are lapsed and new members but contacting everyone in the Board member's class was suggested. Specific issues will be addressed at the next Board meeting in October.

**3. Committee Report (Blakeman/Davis):** Content for the website and newsletter was solicited; Peter suggested items about pending events. The committee will coordinate logistics for newsletter enhancements. A full committee report was attached to the agenda of this meeting and emailed to Board members.

**E. Long-Term Strategy Committee (Cobey):** Chris was not

available for the meeting and no report was provided.

**IV. Other Issues:**

**A. Staffing (Peard):** Jerry recused himself and turned over the meeting to Bill Peard who proposed that the growing and financially solvent Association now has a great need to augment its volunteer staff with paid administrative assistance. He further proposed (and a full written proposal was forwarded to the Board members this date) that the Association gradually bring on Jeanne Papazian, Jerry's sister, who has been providing a tremendous amount of support over the years and is well familiar with the Association's administrative requirements and processes, including data base management, for a pilot program for six months initially. She would update and maintain the membership data base that includes addresses and contributions, and provide membership benefits management tasks for 10 hours per week. She would be paid \$500.00 per month, be hired on a contractor basis, and keep track of her hours. After six months the pilot program would be evaluated for continuance. The Board's comments were universally favorable. A vote was taken and approved unanimously. Bill will make the necessary notifications, see that a contract is drawn up, and will oversee its execution.

**B. October Meeting Lodging and Evening Meal:** Peter offered to search for an appropriate hotel in the DC area for those needing one for the October weekend meetings and events, and a restaurant for the evening dinner, either near the Capitol or Dupont Circle where the Board meeting will be held. He asked Board members to email him for their suggestions.

**V. Future Board Meeting (Papazian):** Meetings will be held the Third Week of each Month on Thursdays, 7pm Eastern Time/4pm Pacific Time. *The next Board meeting is scheduled for Friday, October 18<sup>th</sup> following the Ken Smith Memorial Luncheon in Washington, DC. The meeting notice will include call-in information for those unable to attend in person.*

**VI. Meeting Adjourned:** 7:49 p.m. EDT.

Respectfully submitted,  
Vance Morrison  
Secretary