



# MINUTES OF THE DECEMBER 19, 2013 MEETING OF THE BOARD OF DIRECTORS

## Board of Directors 2013

Jerry Papazian (H '71-72)  
*President*

Beth Ambrose (H '91)  
*1st Vice President*

Chris Cobey (H '65-67)  
*2nd Vice President*

Bill Peard (H '02)  
*Treasurer*

Vance Morrison  
*Secretary (SC '52-56)*

Ellen McConnell  
Blakeman (S '72)

Bob Borsari (S '57-58)

Jeffery Clark (S '69)

Peter Darby (H '83)

Ali Davis (H '91)

Jason Rae (S '04)

Joe Stewart (S '53)

Duane Taylor (H '78)

Miles Taylor (H '05)

Shelley Thomas (H '90)

Sean E. Tucker (H '84)

**I. Called to order:** By President Papazian at 7:05 p.m. EST via teleconference. Participating: Ellen Blakeman, Bob Borsari, Jeffery Clark, Peter Darby, Ali Davis, Vance Morrison, Jerry Papazian, Bill Peard, Duane Taylor, Shelley Thomas, and Sean Tucker. Jerry acknowledged a quorum for the meeting and thanked all participating Board members.

**II. October 18, 2013 Meeting Minutes:** Approved by voice vote with the following correction: Revise the paragraph V. entry on the last page to reflect that Board meetings will be held every Thursday on the third week of the month.

### III. Committees and Committee Reports

#### a. Executive Committee (Papazian):

**House Page Program Update** (Papazian/Miles Taylor): Current plans are to work with Seth Andrews (Democracy Prep) to submit a Charter School application by the deadline in March, at which point the concept will go public. Seth and Miles are meeting with Congressional members and staffers to inform them and garner support. We are cautiously optimistic about its success. The ultimate decision will depend on the Speaker. Miles will be in DC in January for his graduate research project and will provide a more detailed update at the next Board meeting, including plans for a national roll-out in every city. It was suggested that media considerations such as a press release be included in the plan and Jeff offered to assist in that effort. Other Board members' assistance will be needed, including preparing the script for explaining the program and for developing a new strategy. Board members' thoughts and suggestions are solicited for the House Page Program subcommittee's consideration. *Jerry requested in previous meetings that the Board keep this information close-hold during the ongoing negotiations.*

**Page Documentary** (Papazian/Miles Taylor): Jerry announced that Bill Gates very kindly and willingly provided an interview for the documentary the first week in December. Cokie Roberts agreed to provide the voice over narration and offered ABC studios for reading the script which the Documentary's Producer/Director will be preparing. Completion is anticipated by the end of January.

#### b. Finance Committee:

**Treasurer's Report** (Peard): Bill reported that the Association's finances look good, as reported in his report emailed to the Board. Total current Assets in the bank are about \$31,000. The newsletter was

transmitted to 6500 members and the recent fund raising letter to 5800, costing about \$11,000 for the two mailings. Bill anticipates that the mailings will generate 2:1 income for their cost, \$20-22,000, based on income from previous mailings, and that the bank balance by the end of January will be \$40,000. More members also should generate more income during the coming year, for an anticipated net income of \$10,000. Targeted membership renewal letters are being transmitted with Jeanne's help and letters are automatically generated now, about 30 days in advance of expiration of all members' membership. Jerry explained it is a priority to refine the process next year in order to retain and recruit members.

**c. Events (Homecoming) Committee (Darby/Papazian):**

**1. Regional Events (Darby/Papazian):** The most recent regional event was the USCPAA Board Meeting, DC area Ken Smith Memorial Luncheon, and other related events in mid-October, including a tour of Congressional Cemetery. About 45 persons attended these events, including 30 at the Congressional Cemetery. No more regional events occurred there in 2013. Potential nationwide regional events for 2014 are summarized:

- Los Angeles/Southern California: March 2<sup>nd</sup> - An event at the Nixon Presidential Library in Yorba Linda for Southern California's former Pages. There will be a program of events, Former Congressman Jim Rogan will be the guest luncheon speaker, and the Library is excited to host the alumni. Tours will be charged \$2.50 per person; attendees charged a nominal cost.
- San Francisco: Nothing concrete yet.
- Chicago: October 2012 was the most recent event there. A luncheon is planned with details to be determined. Jason Rae is helping with this event.
- Atlanta: Bill is helping alumni plan a spring event. He has met with some of them and is considering inviting Former Senator Sam Nunn as a guest speaker.
- New York City: No movement yet but there is a large number of alumni for a potential event. Kevin Keeny may be able to assist.
- Washington, DC: The annual mid-October Ken Smith Luncheon, Board meeting, and associated events are planned for October 17, 2014. A spring/early summer event is being considered also. Jeff noted another ballpark event is anticipated next year in Dallas. Other ideas for events are always welcomed.

**2. Homecoming (Darby):** More details on the 2016 Homecoming plans will be provided at the February Board meeting. A committee will be established. The date is set for Memorial Day weekend at the Hyatt Regency Hotel on Capitol Hill. A finalized hotel contract is anticipated by the end of the year (2014).

**d. Membership/Marketing Committee (Blakeman/Davis):** The committee is marching forward with actions that have been reported in

earlier meetings and elsewhere in this meeting.

**e. Long-Term Strategy Committee (Cobey):** (No report)

**IV. Proposed Plan/Budget for 2014 (Papazian):**

a. **Budget and Priorities:** Jerry discussed the 2014 proposed Budget he had previously emailed to Board members. At the end of that document is a list of priorities, based upon inputs from Board members. We need more information about people and help with a mentoring program. A primary objective is a balanced budget as we learn more about the results of our mailings and the income they, and other efforts, generate. We are hoping to increase our total income which, in 2013 was about \$45,000 in revenue and \$55,000 is anticipated in 2014. There is only nominal income from most regional events. Projected revenue also may come from merchandize such as ball caps, t-shirts, Page lapel pins, and other items being considered such as a class ring that may possibly be offered with no mark-up. Expenses include newsletters, joint mailings and events. There is no cost yet for the 2106 Homecoming but a hotel deposit may be required by the end of the year. Consideration of costs for social media was raised, and that is a priority that the Membership/Marketing Committee will discuss.

b. **Newsletter Assistance (Papazian):** A bid for commercial assistance with the newsletter was discussed, but Jerry prefers to defer that action for a while longer and not expend the funds so long as it is possible to do without it.

**V. Future Board Meeting (Papazian):** Third Thursday of the Month

February 20, 2014

August 21, 2014

April 17, 2014

October 17, 2014 (Friday) DC meetings

June 19, 2014

December 18, 2014

**VI. Other Issues (Peard):** Administrative Assistant matters were discussed in a closed session of the Board (Jerry recused himself) and a motion was unanimously decided to increase the hours and compensation for Jeanne Papazian to \$900 per month because of her invaluable assistance. The Board urged she only work the hours for which she was being paid. A status report for this matter will be provided during the June 2014 Board meeting.

**VII. Next Meeting:** Thursday, February 20, 2014, at which time the following Board members whose terms are expiring will be up for reelection: Borsari, Cobey, David, Morrison, Papazian, Rae, Taylor and Tucker. Election for 2014 officers will be held as well.

**VIII. Meeting Adjourned:** 0807p.m. EST.

Respectfully submitted,  
Vance Morrison, Secretary

