



MINUTES OF THE JANUARY 19, 2012 MEETING OF THE BOARD OF DIRECTORS

2012 Board of Directors

Jerry Papazian
'71
President

Beth Ambrose
'91
*1st Vice
President*

Chris Cobey '67
*2nd Vice
President*

Bill Peard '02
Treasurer

Vance Morrison
'56
Secretary

Bob Borsari '58

Joe Stewart '54

Miles Taylor
'05

Shelley Thomas
'89

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1. **Called to order:** By President Papazian at 7:10 p.m. EST.

2. **Roll call:** Participating: Beth Ambrose, Bob Borsari, Chris Cobey, Jerry Papazian, Bill Peard, Shelley Thomas. Absent: Vance Morrison, Joe Stewart. Quorum present (seven of nine Directors participating)

3. **December 1, 2011 meeting minutes:** approved by voice vote.

4. Committees and Committee Reports

Executive Committee (Papazian): Jerry reported on the January 2012 *Washingtonian* article and the proposed documentary film on the Page program. He will link an online copy of the article to our website. Jerry requested that any ideas for documentary be emailed to him.

Alumni directory: Jerry and Bill have been in discussions with Harris concerning a possible "redo" of the directory project. We may consider a self-published directory instead of going with Harris.

Finance Committee (Peard): The budget data is not a lot different from December Finance Committee report.

Delivery of mailed newsletter didn't begin until after the first of the year; some were received on the West Coast as late as today. There were few bounce backs because of bad addresses. To date, we have acquired four or five new life memberships from the newsletter mailing. At least \$4,000 in contributions have been received to date this year as a result of the newsletter mailing. We have covered the costs of the printing and the mailing of newsletter. There will be a more detailed report on the mailing and receipts at the February meeting. There were comments praising the layout of this issue of the newsletter.

Going forward, Association financial reports will be produced through QuickBooks. For 2011, total income was approximately \$11-\$12,000; expenses were about \$2,000 below that. Largest expenses were newsletters and website consultant.

Minutes Of The January 19, 2012 Meeting Of The Board Of Directors

Fundraising efforts: Have approximately 6,000 solid addresses. Bill and Jerry are having a telephone conference with a professional fundraiser, who is an alumna of the class of 1985-86.

Database: Bill reports records are fairly complete for all living pages, as many as 10,000 records. Data been transferred to a professional data system; the system is free; data is secure. Save thousands of dollars over commercial database managers. Allows online registration.

Future Finance Committee reports to the Board will include website traffic counts and communications.

Events/Homecoming Committee (Cobey/Thomas): January 18 committee report previously provided to the Board.

The Board discussed the possibility of inviting to the Homecoming former members of the Page Board, as well as former House Page School teachers.

Of the 360 room nights reserved by the Association at the headquarters hotel (Liaison) for Thursday through Saturday, May 24-27, 2012, 120 have already been taken in advance of the formal Homecoming invitation. The hotel has offered to extend the same rate to the preceding Wednesday and following Sunday nights at the same rate.

Regional events: no new information.

Membership/Marketing Committee (Peard): see information previously provided.

5. Officer Elections and Board of Director Nominations

Nomination of Miles Taylor to the Board of Directors: Nomination discussed with enthusiasm. Nomination approved unanimously.

Cobey, Morrison, Papazian, and Taylor were elected by acclamation to two-year director terms expiring at the end of 2013.

Papazian (President), Ambrose (1st VP), Cobey (2^d VP), and Peard (Treasurer) re-elected as officers to terms expiring at the end of 2012. Morrison (Secretary) elected to term as officer expiring at the end of 2012.

6. 2012 Board meeting dates and times: announced per agenda as the third Thursday of each month at 7:00 p.m. Eastern time: February 16, March 15, April 19, June 17, August 16, October 19 (tentative; to coincide with annual

Minutes Of The January 19, 2012 Meeting Of The Board Of Directors

luncheon), November 15, 2012.

7. Adjourned: 7:50 p.m. EST.

Respectfully submitted,
Chris Cobey, Acting Secretary