

MINUTES
OF THE
THURSDAY, OCTOBER 12, 2018, LIVE MEETING
OF THE
BOARD OF DIRECTORS
OF THE
UNITED STATES CAPITOL PAGE ALUMNI ASSOCIATION

Call to Order

The meeting was called to order by President Jerry Papazian at 3:00 p.m. Eastern time at the Hyatt Regency Capitol Hill in Washington, D.C.

Attendance

Attending in person were Camilla Bosanquet, Jeff Clark, Chris Cobey, Peter Darby, Tim Hill, Kelly Hitchcock, Jim Nuzzo, Jerry Papazian, Jason Rae, and Shelley Thomas. Attending by phone were Duane Taylor and Sean Tucker. Not attending were Elizabeth Ambrose and Audrey Scagnelli.

Approval of Minutes

The draft minutes of the August 16, 2018, Board telephone meeting were approved without corrections.

Committees and Committee Reports

Executive Committee: Jerry stated that the priorities going forward were membership, fundraising, and philanthropy. Our annual IRS Form 990 has been filed. The Association is working on upgrading the Association's availability through philanthropic sites such as GuideStar.

Treasurer's Report: The Treasurer's written report had been previously distributed to Board members, and showed a \$4400 loss year to date.

House Page Program Reinstitution Committee: Jim reported that the House in 2019 will be governed by the Speaker as yet to be determined. Current negative public events might possibly spur more interest in reinstating the Page program. Jim and Jerry recently paid a visit to the Senate Page School, which Jim said was a very positive experience – the facility is beautiful and amazing. They were greeted warmly by school principal Kathryn Weeden, and spent an hour with her – and it could have been longer. Jim reviewed the existing Senate Page program in comparison with the desired reinstated House Page program. He believes both the former House Pages' dorm, and their school in the Library of Congress could be repurposed relatively easily.

Events Committee: Peter referenced his Events Committee report previously provided to the board members. Peter solicited suggestions on venues for those

mentioned, and any others, and possible speakers at any regional reunion events. The 2020 Homecoming will be the Thursday, Friday and Saturday preceding and including the Memorial Day weekend at the Hyatt on Capitol Hill. Suggestions for speakers and panels, and recipients of awards, for Homecoming were solicited and suggested. Jerry reminded attendees that the Supreme Court is closed, and the Congressional Auditorium in the Capitol Visitors Center is unavailable, on Saturdays.

Jeff reported that the Association's contact at Josten's seems to have disappeared, so our order of Capitol Page class rings may have to start from scratch. We had at least a dozen people interested, so meeting their minimum number to set up a ring mold should be easy to meet.

Jerry reported that the last version of the newsletter should be mailed by November. An end-of-the-year solicitation letter will also be sent.

Membership/Marketing Committee: Jason reported that the committee was examining onboarding and renewal processes. Twelve hundred Pages have made monetary contributions to the Association since its founding. Jim suggested that the committee considers that, after Page service, a student automatically become a member of the Association then become eligible for renewal.

Tim reported that an Association member is contacted seven times in the course of a year concerning her/his membership. There was discussion about items provided for membership initiation and renewal, and also items being sold by the Association. There was also discussion about revamping the membership dues, and whether a "fair share" mechanism is preferable to a "tiered" membership fee. Jeff suggested asking Association life members for an additional contribution. There was a suggestion that the Association be equipped to process monthly credit card contributions.

Fundraising Committee: Chris referenced his previously distributed Fundraising Committee report.

There was discussion of a comparable organization's fundraising techniques. Jason noted that we should consider approaching corporate and trade organizations as potential donors. Jim suggested we publicize those who have made bequests in their wills. Goals for fundraising include an office for members in DC, a resting place.

Philanthropy Committee: Camilla summarized public knowledge on and attitudes about civics education. Twenty-seven state legislatures considered requiring expanding civics instruction, including community service as part of civics education. Six civics educational foundations were mentioned as exemplars.

Camilla reported that the Philanthropy Committee would be developing statement of purpose and scope, and drafting a timeline for goal deliverables. The Committee would look to present deliverables and successes at 2020 Homecoming. The Committee's goals need to be scalable. Jerry reminded the Board that a 501(c)(3) organization must have a philanthropic component.

Jim suggested that former Pages visit schools; prepare a mini-curriculum; possibly including excerpts from the movies; draft a letter to school district; here's an outline of what we would say/present. Be the special guest speaker on the Congress unit in government/civics class. Jerry suggested partnering with an existing group, and funnel people who wish to be involved. Duane suggested that some of these ideas could be incorporated into the schooling of the Washington Leadership Academy.

Adjournment

The meeting was adjourned at 6:04 p.m. EDT.

*The 2019 meetings of the Association's Board of Directors will convene at 4:00 p.m. Pacific time, on
February 19 (note non-traditional meeting date),
April 18,
June 20,
August 15,
October 18 (note non-traditional meeting date),
and December 19.*

All meetings will be by telephone except the October 18 meeting, which will be live in Washington, D.C., and will follow the annual Smith luncheon.