



**MINUTES
OF THE APRIL 16, 2015
MEETING OF THE
BOARD OF DIRECTORS**

**Board of Directors
2015**

Jerry Papazian (H '71-72)
President

Beth Ambrose (H '91)
1st Vice President

Chris Cobey (H '65-67)
2nd Vice President

Jeffery Clark (S '69)
Treasurer

Vance Morrison
Secretary (SC '52-56)

Ellen McConnell
Blakeman (S '72)

Bob Borsari (S '57-58)

Peter Darby (H '83)

Ali Davis (H '91)

Jason Rae (S '04)

Duane Taylor (H '78)

Miles Taylor (H '05)

Shelley Thomas (H '90)

Sean E. Tucker (H '84)

Joe Stewart (S '53)
Senior Advisor

I. Called to order: By President Jerry Papazian at 7:01 p.m. EST via teleconference. Participating: Chris Cobey, Jeffery Clark, Vance Morrison, Ellen Blakeman, Bob Borsari, Peter Darby, Bill Peard, Jason Rae, Duane Taylor, Shelley Thomas, and Sean Tucker. Jerry welcomed everybody and opened the meeting.

II. February 19, 2015 Meeting Minutes: Approved by voice vote.

III. Committees and Committee Reports

A. Executive Committee (Papazian):

- **House Page Program Update (Papazian):** There is little new to report on the Charter School project. The new application submission and presentation is still scheduled for early May. A recent local publication had a write-up favorable to the Page proposal while the new proposal itself looks a lot better. A Charter Board decision is anticipated in early May. The team has been working hard to obtain a favorable decision and has received a lot of support.

- **Democracy's Messengers (Papazian):** Jerry announced that work on the film continues as revisions are made and its completion is anticipated soon.

B. Finance Committee: (Clark):

- 1. Treasurer's Report (Clark):** Jeff Clark, as incoming Treasurer, distributed a three-page Financial Report to the Board prior to the meeting. The current balance is about \$15,000, does not include a \$400 pre-payment for the October DC luncheon, and does reflect about \$2,000 in income for the period. We will be looking to increase our income, especially in following up on membership renewals which are not yet at the desired rate. Jeff urged calling delinquent/lapsed members to ascertain their status and encourage them to rejoin. He now is reconciling bank statements monthly. Adding sales items to the next newsletter was suggested but shirts or books are not yet for sale. "Cool" t-shirts were suggested as an additional item, perhaps generic ("evergreen") and not just marked especially for the upcoming Homecoming. Jerry mentioned that he sold a few Kipley books at the last Homecoming but we still have 100 copies remaining to sell. Jeff also announced that we received a donation of 100 shares of stock which were sold at the current price of about \$3,400. Publicizing the donor's name may raise a legal issue and should be pursued with care.

Jerry noted that other types of items may be donated; the Finance Committee is tasked to develop a donation policy.

2. **Scholarship Request.** Jerry announced that he was approached by former Pages from the late 1970s who wish to create a USCPAA-managed scholarship in the name of an ill classmate. While we do not yet have experience in this, scholarships are in our association's set of objectives and this request should be taken under consideration. The Board will need to review and decide how to proceed.
3. **USCPAA Office Space in Washington, DC.** The U.S. Capitol Historical Society has offered their conference room for the Association's use at no charge. This will be announced in the next newsletter. While this does not provide the desired office space, which was not offered, it will enable creation of a library in that room. Jim Oliver donated 22 yearbooks to the Association which now will have an appropriate place to be maintained. The 2015 October Board meeting still will be held in the office spaces offered by Board VP Chris Cobey.

C. Events Committee (Darby):

1. **Regional Events (Darby):** Peter announced that a series of regional events is now planned for this spring and distributed an Events Committee Report to the Board prior to the meeting:

- DC – The next DC Happy Hour will be held April 21st and there are now over 40 RSVPs. An event at a *DC United* Soccer game is planned for June 6th to take advantage of relatively cooler weather, and events in conjunction with the Annual Board Meeting in October are being planned.
- Boston – An event is planned for April 25th at the new Kennedy Institute. At least 25 RSVPs have been received. Jerry asked for an immediate email reminder since 20 more attendees will be needed. There is, however, only one ticket available for the dedication ceremony. The event will be reported in the next newsletter.
- Texas – A Texas Rangers baseball game event is scheduled for June 12th. Jeff Clark is helping arrange this event.
- **Pending Regional Events (Darby):**
 - California – Chris is still working an event and considering a Hoover Institute (Stanford U.) site near San Francisco.
 - Midwest – Sites under consideration include the Springfield, IL, Lincoln Library, Museum, and Home with a family-friendly box lunch summer event. An Old and New Capitol event in the fall is coming together, also. Jerry advised that he will try to get the first African-American Page, Frank Mitchell, to be a speaker for a Midwest event. Peter said he will try to capitalize on the 150th anniversary of Lincoln's death.
 - Other events under consideration are: Another Happy Hour in DC in the fall, an event centered on the Clinton Library (Southern Region), a SE Regional Event an Atlanta or NC, one in the New York/Philadelphia

Region a venue regarding the Lincoln anniversary might be the Lincoln Cottage (summer home) in DC, along with a tour of the local National Cemetery there and perhaps at Arlington National Cemetery, too.

- **Homecoming** (Darby): Peter reminded the Board that the 2016 Homecoming will be May 26-30, Memorial Day Weekend. Action items are ongoing this week with a group sales and pricing agreement likely with the Hyatt Hotel. The Marketing Committee asked for a write-up on the Homecoming details. Volunteers are need to help the Committee and during the Homecoming event. Planned special event venues include:
 - Thursday: A panel event and reception at the Capitol.
 - Friday: Supreme Court tour and possible panel/reception; a social event at the hotel; and Class Dinners that evening.
 - Saturday: Morning Capitol tour; afternoon Class Photo opportunity; evening reception and dinner.An article with details is planned for the May newsletter.

D. Membership/Marketing Committee (Blakeman): Ellen distributed Marketing Committee and Social Media reports and Lifetime Member Certificate designs to the Board prior to the meeting.

1. Social Media (Jason): Continues to grow. The Committee is pleased with the Facebook robust presence.

2. Lapsed Members (Ellen): These continue to be of concern. Sean reported that there is progress and we need Board consensus on what next steps/actions are to be taken.

3. Senate Page Selection Committee (Jerry): Jerry was approached by Senator Burr (NC) to provide a recent former Senate Page to serve on the Senator's Senate Page Selection Committee. Jason suggested we post an advertisement on our social media.

4. Lifetime Membership Certificates (Ellen): Ellen provided the current designs for Board review. .

E. Membership Development (Peard): Bill reported to the Board that we now have 373 members; 127 are Life Members, 67 Joint members, 41 members under 30 years old at the \$25 dues fee level and 80 at the \$50 level. His biggest challenge is lapsed members. Younger members continue to be hard to track but sometimes can be located through their parents. In answer to a question by the Board, Bill said members can change their e-mail address by using the website and logging-in to their account. He also asked Board members to send their new email addresses to Vance (Secretary). Bill reported that he had sent annual notices to 400 members who have lapsed since 2014. He suggested letters to lapsed members after 30 days and 60 days after sending the first notice. The Board decided two letters would be sufficient, a practice known to be followed by several other organizations. Bob noted we should be doing automatic

(computer generated) renewals. Jerry asked the Committee to implement this measure within the next two weeks. Jeff Clark volunteered to be on the Committee.

F. Long-Term Strategy (Cobey): No report this meeting.

IV. Dates for 2015 Board Meetings (Papazian): Third Thursday of the Month.
June 18, 2015, October 16, 2015 (Friday) – DC In-person Meeting
August 20, 2015 December 17, 2015

V. Next Board Meeting (Papazian): Thursday, June 18, 2015

VI. Meeting Adjourned: 7:55 p.m. EDT.

Respectfully submitted,

Vance Morrison, Secretary